


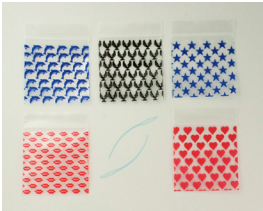


Focus on Products for Patients

Aurelle
(888) 970-2001
yourhealthysmile.com

Behavioral Motivators
(800) 359-1629
behavioralmotivators.com

Century 2001 Promotional Products
(800) 245-2001
bracesmart.com

DentaKit.com
(877) 329-4733
dentakit.com

Product Name	Toob Brush™	Floss Threaders	Travel Toothbrush	DentaKit Braces Survival Kit
				
Type of product	Patient hygiene kit, patient rewards, promotional item, toothbrush	Floss threader	Toothbrush	Patient hygiene kit
Brief description	The Toob Brush™ is an all-in-one kit for brushing away from home. It includes a soft end-rounded brush, a refillable toothpaste tube, a rinse cup, and a protective case.	Individually packaged with two floss threaders per designer zip bag. 100 bags per order.	A quality orthodontic brush with soft bristles and a rounded contour handle. A secure snap lock holds the brush head in place.	A deluxe dental kit for orthodontic patients. Includes a pop-up folding cup, dental picks and brushes, threader floss, folding mirror, dental wax, and full instructions. Patients buy the product directly on our Web site.
Can it be personalized?	Yes, at no charge	No	Yes, at no charge	No
Cost	Volume discounts for orthodontic offices approx \$3	\$17.50	288 pieces and up at \$1.45 each	\$29.99
Special features	The special toothpaste tube can be easily filled and refilled with the patient's preferred toothpaste.	Ready to distribute to your patients. Ensures cleanliness and ease of distribution. Packaged in the USA by Behavioral Motivators.	Sold in assorted colors (green, red, purple, and blue) with your office's information printed in white.	Folds flat like a book, so patients can easily find the items they need. Durable denier nylon case.





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DENTSPLY
Raintree Essix
 (800) 883-8733
 essix.com

Dr. Fresh
LLC
 (866) 373-7371
 drfreshdental.com

G&H Wire
Co
 (800) 526-1026
 ghwire.com

Honeysuckle
Creations
 (800) 487-9325
 honeysucklecreations.com

Product Name	Retainer Brite with Sonic Cleaner	Orthodontic Kit Pencil Box	Power Flosser	Touch Pad Pen
				
Type of product	Appliance cleaner, patient hygiene kit	Patient hygiene kit	Interdental cleaner, toothbrush	Promotional item
Brief description	Retainer Brite Cleaning Tablets kill 99% of seven common odor-causing bacteria and helps remove plaque and tartar. Used with the Cordless Sonic Cleaner, Retainer Brite cleans and brightens removable dental appliances in just 15 minutes.	Contains a V-Trim toothbrush, travel toothbrush, dental floss, dental mirror, dental floss threaders, proxy brush case, mint wax for braces, and a 2-minute timer.	Waterpik® Power Flosser is clinically proven as effective as string floss, plus it reduces bleeding gums, inflammation, and plaque. Ten thousand strokes per minute remove plaque above and below the gum line.	A dual-purpose twist pen with a soft stylus orb.
Can it be personalized?	No	No	No	Yes, for an additional charge
Cost	3-month supply, \$28.58; 6-month supply, \$40.39; 1-year supply, \$44.24	\$2.79	Contact company	Starting at \$1.19 each
Special features	Sonic Cleaner vibrations produce up to 15,000 waves per minute.	There is a special pouch on the front of the case where you can place a personalized reminder card from your office.	Flexible nylon tip slips easily between teeth. Replaceable AA battery included.	It is great with mobile devices, tablets, and smartphones.




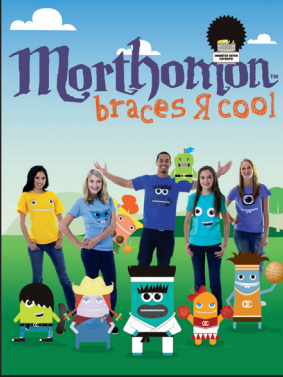
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Image Market (Ortho Tees)
(800) 827-8337
orthotees.com

L Brooks Co – Ortho Recovery Service
(850) 668-6136
orthorecoveryservice.com

OrthoAssist
(850) 668-3633
orthoassist.com

Ortho Classic
(866) 752-0065
orthoclassic.com

Product Name	T-Shirts	Ortho Recovery Service	Ortho ER Kit	Morthomon Practice Building Products
				
Type of product	Patient rewards, promotional item	Book, promotional item, recovery service	Orthodontic patient emergency kit	Promotional item
Brief description	Ortho Tees specializes in providing orthodontic-themed T-shirts for practices.	Lifetime lost-and-found service for retainers driven by a worldwide recovery service company. Embedding a specially designed tag with a specific ID number provides confidential patient identification and contact info to the recovery service operator, who identifies the patient and arranges speedy and confidential return at no charge to the patient or practice.	Patient emergency repair kit includes easel mirror, dental mirror, soft stick wire mender, travel toothbrush, wax	Morthomon are a group of silly-looking cartoon monsters with braces, accompanied by humorous slogans. Each monster promotes the values of having straight, healthy teeth. Each character is available on posters, removable adhesive wall graphics, T-shirts, referral cards, coloring pages, and fun Papercraft paper models.
Can it be personalized?	Yes, at no charge	Contact company	Yes, at no charge	Yes, for an additional charge
Cost	As low as \$4.95 per shirt	Current special \$3, regular price: \$5.	500 for \$10.25; 100 for \$10.75 customized	Varies per product
Special features	You can order a variety of designs so patients can choose a T-shirt that they will want to wear.	Unique marketing item for the doctor plus a useful lost-and-found lifetime service to retainer patients. While a low percentage of retainers will actually be found, the practice's image is greatly enhanced because the doctor gives superior service in an effort to save the patient replacement costs.	Designed to eliminate unnecessary office visits that cause schedule changes. Educate and assist your patients to handle minor emergencies without an additional trip to the office.	Available on multiple promotional items. Eight characters to choose from. Completely customizable.





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Ortho Technology Inc
(800) 999-3161
orthotechnology.com

Paradise Dental Supplies Inc
(888) 774-0644
paradisedentalsupplies.com

Plak Smacker
(800) 558-6684
plaksmacker.com

Prophy Perfect Inc
(877) 702-7262
prophyperfect.com

Product Name	Ultra-Guard® All-Sport Mouth Guard	Dual Head Toothbrush	Perfect Touch Latex Flavored Gloves	Pre-pasted Disposable Toothbrushes
	 <p>Spider Screw® Self-Ligating TAD</p>			
Type of product	Mouthguard	Toothbrush	Gloves	Toothbrush
Brief description	Shields the lips and cheeks from discomfort associated with orthodontic treatment and activities where the risk of oral laceration could occur. Colored mouthguards conform to NCAA guidelines. Latex free. Comes with a \$7,500 dental warranty. Protects both upper and lower teeth.	This inexpensive brush has .006 Dupont nylon bristles, a rubber handle, and a free cover.	Six different flavors are available, with the option of powder or powder-free. All Perfect Touch Flavored Gloves meet or exceed ASTM standards for medical-grade gloves and provide superior tactility and grip.	Soft bristle, mint flavor past, no fluoride.
Can it be personalized?	No	Yes, for an additional charge	No	No
Cost	\$38.99 per box of 12; \$35.99 per box when five or more boxes are purchased	\$0.39 each	\$10.49 per box	800 brushes for \$64 (\$.08 per brush)
Special features	Heavy-duty professional-quality optional helmet strap. Shock-absorbing bite tabs. No boiling or impressions required. Individually packaged.	Has folding proxy brush on the end. Comes in six assorted colors.	These latex gloves come in a variety of flavors and a selection of fun colors.	Soft, .007 mil toothbrush bristles; pleasant, light mint flavor; no fluoride.

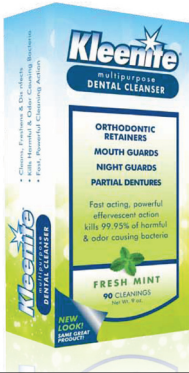



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Regent Labs
(800) USA-1525
regentlabs.com

Sunstar Americas Inc
(800) 528-8537
GUMBrand.com

Water Pik Inc
(800) 525-2020
professional.waterpik.com

Wired Promotions
(888) 516-9473
wiredpromo.com

Product Name	Kleenite	GUM Soft-Picks	Waterpik® Complete Care	T-shirts
				
Type of product	Appliance cleaner	Interdental cleaner	Interdental cleaner	Promotional item
Brief description	Kleenite is the only orthodontic cleaner available at retail stores.	The Soft-Picks patented design has 76 soft flexible bristles to massage gums and is tapered to fit better in interproximal spaces to remove plaque.	Waterpik's new Complete Care combines the clinically proven Waterpik® Water Flosser with the new Waterpik® Sensonic® Professional Plus Toothbrush in one device. Complete Care comes with five Water Flosser Tips and two Sensonic toothbrush heads.	100% cotton or 50/50, personalized for your orthodontic practice.
Can it be personalized?	No	No	No	Yes, at no charge
Cost	\$5.95 for full 90 uses at most retail outlets	\$55.90 for a box of 72 packs of five	Retail \$99.99; call for dental professional discounts	See Web site
Special features	Free patient samples and literature are available to orthodontists who wish to participate in a co-op program with their patients and have a Rite-Aid store nearby.	Clinical testing showed Soft-Picks removed 26% of interproximal plaque and reduced interdental bleeding. Soft-Picks were also shown to reduce gingivitis by 33% over 6 weeks.	Waterpik Water Flosser has a pressure-control system with 10 pressure settings; a high-volume, covered reservoir with 90+ seconds of water capacity; and a covered tip and brush head compartment that holds five accessories. Waterpik Sensonic Professional Plus Toothbrush has a 2-minute brushing timer, a 30-second quadrant timer, and a travel case. Complete Care has been proven up to 70% more effective than using a sonic toothbrush alone for improving gingival health.	Select logo from our Web site or use your own for all promotional products.