

Focus On PRODUCTS FOR PATIENTS

Behavioral Motivators

behavioralmotivators.com
(800) 359-1629

Century 2001 Promotional Products

bracesmart.com
(800) 245-2001

DentaKit.com

dentakit.com/
cleaner-finder.html
(877) 329-4733






DENTSPLY Raintree Essix

essix.com
(800) 883-8733

Dr. Fresh LLC

drfresh.com
(714) 690-1573



					
Product name	Super Smiles Book — <i>A Guide to Orthodontic Treatment</i>	Travel Toothbrush	Retainer Cleaner Finder Tool	Retainer Brite® Cleaning Tablets	Firefly Ready Go Toothbrush
Type of product	Book Patient information	Toothbrush	Patient information	Appliance cleaner	Patient information Toothbrush
Brief description	The perfect patient guide to orthodontic treatment. It appeals to both adults and children.	A quality orthodontic brush with soft bristles and a rounded contour handle. Secure snap lock holds the brush head in place. Sold in assorted colors: green, red, purple, and blue. It looks best with a white imprint.	DentaKit.com's Retainer Cleaner Finder is an online "wizard" that helps patients find the correct retainer cleaner to suit their needs. The patient just answers a few simple questions about their retainer and its usage, and our tool gives them product suggestions based on their answers.	Specially formulated to help keep removable dental appliances sparkling clean.	The Firefly Ready Go Toothbrush has a light-up timer to teach kids to brush their teeth for the dentist-recommended time of 60 seconds per row of teeth. For the first 30 seconds, the light flashes green for "go." Then, the light changes to yellow to signal that brushing is halfway over. When the red light comes on, the user can stop brushing. The cycle is then repeated for the second row of teeth.
Can it be personalized?	No	Yes, at no charge	No	No	No
Cost	50-249: \$1.85 each 250-499: \$1.75 each 500+: \$1.65 each	144: \$1.65 each 288 and up: \$1.25 each	Free	\$49.99 - 1-year supply (384 tablets). Includes FREE Sonic Cleaner	Contact company
Special features	This book includes a diagram showing braces, types of malocclusion, length of treatment, when there is a need for tooth removal, bonded brackets, the wearing of rubber bands, oral hygiene, ways to avoid appliance breakage, palatal dividers, retainers, and much more.	Three lines of imprint available. Market your website on this useful product.	The Retainer Cleaner Finder Tool is free, easy to use, and fast. It takes the confusion out of figuring out the right product for cleaning retainers and aligners.	Kills 99% of seven common odor-causing bacteria. Helps remove plaque and tartar. Cleans and brightens removable dental appliances. Certified Kosher. Independent 2009 US laboratory testing (ASTM method E1153).	60-second light-up timer. Suction cup. Vibrant colors.

**G&H
Orthodontics**
ghortho.com
(800) 526-1026

**Image Market
(Ortho Tees)**
orthotees.com
(800) 827-8337

Kaleidoscope
thekaleidoscope.com
(800) 387-0121

L Brooks Co
lbrooksc@msn.com
(850) 668-6136

**Ortho
Classic**
morthomon.com
(866) 752-0065



Product name	Patient Survival Kit	Custom T-shirts for Orthodontic Practices	Kaleidoscope	Ortho ER Kits	Morthomon Practice Builder Cartoons
Type of product	Patient hygiene kit	Promotional item	In-office marketing	Ortho emergency kits	Promotional item
Brief description	The Patient Survival Kit includes a handy pouch to insert a business card, a rubber grip v-trim dual-head toothbrush, a spiral brush, a 3-minute timer, a v-trim travel toothbrush, mint relief wax, floss threaders, a 15-yard mint floss spool, and a mouth mirror.	We create awesome custom T-shirts that patients love to wear.	Kaleidoscope is a digital marketing tool that captures attention in your waiting/reception area with a stunning visual display, designed with your business in mind. Unique entertainment creates universal appeal so that subtle marketing moments effectively showcase your business. Kaleidoscope builds and strengthens relationships with customers and visitors in your reception area, encourages customer referrals and retention, and reinforces marketing messages.	Everything needed for emergency band or bracket repair by patients or parents. It includes detailed color illustrations and instructions.	Morthomon Practice Builder monsters promote the values of having straight, healthy teeth in a fun and unique way on a variety of promotional items.
Can it be personalized?	No	Yes, at no charge	Yes, at no charge	Yes, for an additional charge	Yes, for an additional charge
Cost	\$4.11 each	As low as \$5.95	Contact company	Dependent upon quantity	Varies per product
Special features	Sold individually, in boxes of 24, or cases of 144.	You can order a variety of our designs or create your own custom design.	With Kaleidoscope, you can personalize your content. Upload your own photos and custom messages to feature your team, customers, products, special offers, and community events. There are thousands of images in the library. You have access to high-definition videos. Display the latest news, entertainment, weather, and much more.	Can be customized with practice logo.	Each character is available on posters, removable adhesive wall graphics, T-shirts, referral cards, coloring pages, and Paper-craft paper models. Each item can also be customized with your practice logo and information.






Ortho Technology Inc
orthotechnology.com
(800) 999-3161

Plak Smacker
plaksmacker.com
(800) 558-6684

PlatypusCo
platypusco.com
(888) 543-6313

POH Oral Health Products Inc
buypoh.com
(800) 331-4645

Prophy Perfect
prophyperfect.com
(877) 702-7262

					
Product name	Ultra-Guard® All-Sport Mouthguard	Ortho Water Bottle Kit - BPA Free	Orthodontic Flossing Device	Specialty toothbrush for orthodontics	E-Z Pik interdental cleaner
Type of product	Mouthguard	Patient hygiene kit	Floss	Toothbrush	Interdental cleaner
Brief description	Shields the lips and cheeks from discomfort associated with orthodontic treatment during activities where the risk of oral laceration could occur (sports, etc). Colored mouthguard conforms to NCAA guidelines. Latex free. Comes with a \$7,500 dental warranty. Protects both upper and lower teeth.	Each box contains an assortment of blue, green, and purple 24-oz water bottles. Each orthodontic kit contains the following: one rubber-handle dual-headed brush, one v-trim travel brush, one interproximal brush, one package of floss threaders (10 per pack), one 15-yard spool of mint-flavored dental floss, and one mint wax packet.	The easiest way to floss with braces. Patented spatula slides right under the archwire for easy flossing. Floss your whole mouth in just 2 minutes.	Designed for your orthodontic patients, the two straight rows of bristle tufts effectively clean under and between brackets and wires. The two rows of bristles form a single line along the sulcus for the gentle cleaning of tissue.	Flexible tips for hard-to-reach areas. Comes in four sizes.
Can it be personalized?	No	Yes, for an additional charge	No	Yes, for an additional charge	No
Cost	\$39.99 per box (one box includes 12). \$36.99 when five or more are purchased.	\$2.95 each	Patient sample packs retail at \$49.99. Patient retail bags (30 count): \$5.99.	Imprinted, cello wrapped #2 \$84 per gross (144)	\$29.95 for 10 cards of 40 units
Special features	Heavy-duty professional-quality optional helmet strap. Shock-absorbing bite tabs. No boiling or impressions required. Individually packaged. One size fits all, but it can be cut to fit if necessary.	Our orthodontic water bottle kits are BPA-free, and contain all the products that ortho patients need in order to maintain proper oral hygiene.	Contact company	.007 soft bristles, straight shorter handle, imparts less leverage, which may compromise the tissue. The soft bristles allow a gentle cleaning along irritated, swollen tissue some patients may present.	Each card includes a dispenser and handle.



Ask your questions about Self-ligating Brackets.

Orthodontic Products

acknowledges Dentsply GAC for its generous sponsorship of the Self-ligating Brackets expert.



Antonino G. Secchi, DDS, MS

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 springstoneplan.com
 (800) 630-1663

Tess Oral Health
 tessoralhealth.com
 (800) 762-1765

Wired Promotions
 wiredpromo.com
 (888) 516-WIRED

			
Kleenite	Springstone Patient Financing	Easy Braces™ Orthodontic Toothbrush	Custom T-shirt
Appliance cleaner	Patient financing	Toothbrush	Promotional item
Multi-purpose dental cleanser for orthodontic appliances, sports guards, partial dentures, and Nite Guards.	Springstone offers convenient options that let patients stretch their payments longer than treatment time with no initial payment. Patient rates range from 3.99% APR. Plus 6-, 12-, 18-, and 24-month no-interest plans. For plan details, visit springstoneplan.com.	The two wells of the brush-head hug the brackets while longer bristles massage the gums and teeth. The longest-angled bristles can be oriented to clean underneath the archwire. Invented, tested, and patented by an orthodontist. Available in five bright colors.	Wired Promotions offers custom imprints on all promotional products to increase your practice awareness. Your choice of T-shirt brand and design. For further information, call Stacey Everett at (888) 516-9473.
No	Plans and rates are based on individual credit review.	Yes, at no charge	Yes, at no charge
\$5.99 retail at most drug stores	Highly competitive practice fees are up to 20% lower than other financing providers.	As low as \$0.65 cents each, including personalization.	Quantity discounts available
Free patient samples and literature are available to orthodontists who wish to participate in a co-op program with their patients and have a Rite-Aid store nearby.	Endorsed by the American Association of Orthodontists. Experience outstanding customer care with a 5-year perfect record with the Better Business Bureau.	This is the first-ever toothbrush designed specifically to clean underneath the archwire, thereby reducing or eliminating unsightly decalcifications.	100% cotton or 50/50 T-shirts and a variety of colors.