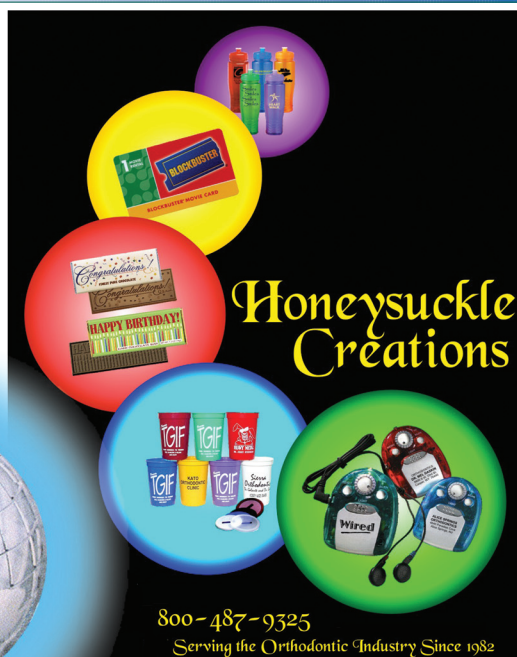
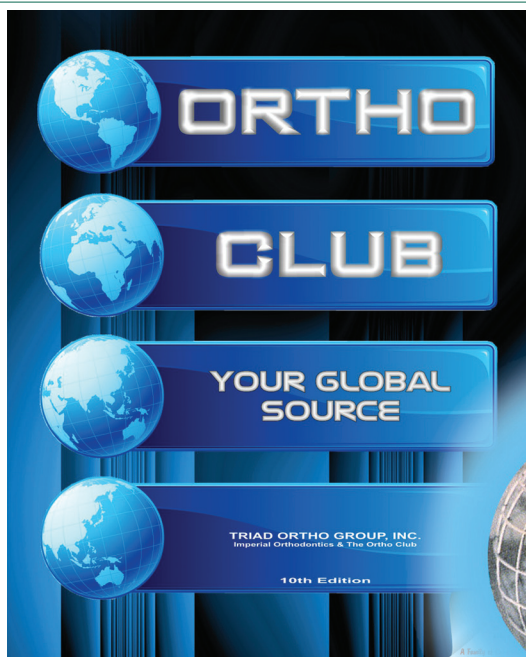


TRIAD ORTHO GROUP INC



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Founded in 1991 by Vine Gonzalez, Imperial Orthodontics Products has grown aggressively since its inception. In 1994, The Ortho Club was formed to complement Imperial Orthodontics with a wholesale “buying club” approach tailored strictly to orthodontics. To further develop its market strategies, Gonzalez acquired Honeysuckle Creations, an influential orthodontic marketing and motivational company. With these broadening horizons, all three companies devoted themselves to delivering a full line of quality products to the orthodontic marketplace. With more than 28 years of experience in the orthodontic industry, Gonzalez had valuable insight into the dynamics of the orthodontic industry and was able to tailor a corporation that addressed almost all areas of an orthodontic office. In today’s demanding business climate, Triad Ortho Group Inc is able to better serve the needs of orthodontics through simplified purchasing, inventory control, and low prices through The Ortho Club as well as marketing and promotional items through Honeysuckle Creations.

The Ortho Club

In 1994, The Ortho Club was established, presenting a new concept and alternative to purchasing the clinic’s peripheral needs. The goal is to control expenses and simplify the purchasing process by offering 95%+ of these needs in one location. The Ortho Club membership program gives each member the advantage of buying quality,

brand-name peripheral and disposable items at low everyday prices without having to purchase large quantities to qualify for pricing. Every product from The Ortho Club is single-item priced, so quantity purchasing is a thing of the past. In short, Gonzalez wanted to allow orthodontists to buy what they need, when they need it.

Members are provided virtually one-stop shopping, which translates into inventory reduction, one-supplier simplicity, and more efficient and effective use of valuable staff time—a sensible solution for operating your business.

The Ortho Club’s ability to purchase in bulk, negotiate long-term contracts, and constantly analyze market trends enables it to generate saving at its purchasing level. These saving are passed to its members through lower prices. As an added benefit for its members, The Ortho Club tries to secure the products they use or a comparable brand even if they are not part of our current line. For any need, The Ortho Club will try its best to locate the product at a substantial savings.

To deliver even greater saving and value, The Ortho Club has contracted with various manufacturers to develop its own line of products under The Ortho Club Select label. After thorough testing and clinical trials, The Ortho Club is able to offer quality products at even greater savings. These saving range from 15% to 40% below The Ortho Club’s everyday low prices.

In today’s business world, inventory control cannot and must not be overlooked. One of the single largest expenses of any business is inventory control,

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and The Ortho Club can provide a practical approach to inventory control. Statistics show that spending 10% of gross sales on cost of goods (inventory) is doing a good job. Of this amount, approximately a third is for appliances, a third is used for peripherals, and a third for disposables. All play a vital part in cost control and containment, and none should be ignored.

When focus is on price and not the best value, overstocking can very easily occur. Many offices have “deals” still on the shelf after years of nonuse. These “deals” cost more in the long run than if they had been purchased at regular prices. The Ortho Club approach can help address excess purchases through single-item pricing and the ability to purchase what you need, when you need it, with no pricing penalty.

Shipping charges are a concern in every office. The Ortho Club's shipping charges are based on the actual shipping of the products to its members—it has eliminated all handling charges associated with shipping. It has also eliminated all small-order surcharges for its members. With its high-volume shipping, it is able to negotiate volume discounts with its shippers, which are passed on to its members.

Honeysuckle Creations

A leader in orthodontic marketing, motivationals, and promotionals since 1982, Honeysuckle Creations has become a leader in innovation and service in the orthodontic market. With more than 25 years' experience in the orthodontic marketing arena, Honeysuckle Creations is able to address the ever-changing needs of the orthodontic practice. Founded by Sandra Gonzalez, Honeysuckle Creations is a trendsetter in new products and ideas tailored for orthodontics.

With its cutting-edge art department, Honeysuckle Creations can custom print an office's personal logo or provide an array of stock logos on virtually any item. Honeysuckle Creations does only orthodontic marketing and is committed to providing quality, service, and innovations tailored to the orthodontic market.

Triad Ortho Group Inc has grown from a home-based business into its current home in a 9,000-square-foot, state-of-the-art facility in central Ohio. Centrally located to most of the United States and Canada, Triad is able to provide quick, efficient service to its members and customers. Member and customer satisfaction is its goal, and achieving this goal provides the orthodontic community with a company that truly cares—customer and member satisfaction is its first priority.



P712 SYSTEM

- 7.1 megapixel picture quality
- Includes dye-sublimation printer
- 12x optical zoom
- Ring flash
- Distance-measuring device



Designed with ease of use in mind, the Kodak P712 camera provides even, shadow-free images. The distance guide helps position the camera quickly and easily, while the large LCD gridded screen makes it easy to get the shot you want. The camera comes equipped with a professional-quality Schneider-Kreuznach lens. The Easy Share printer dock makes creating pictures directly from the camera a snap. The P712 is hassle-free picture-taking at its best.

Honeysuckle Creations GOES GREEN

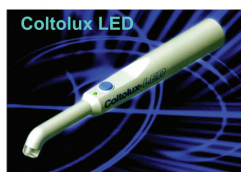
To promote an eco-friendly environment, Honeysuckle Creations offers more than 20 items manufactured from recycled, reusable, or biodegradable products. Honeysuckle Creations is committed to pursuing products that will contribute to preserving our world for future generations.

CROSSTEX

The Ortho Club is proud to offer the new line of Crosstex products. From towels, barrier products, cotton rolls, and a host of high-quality, innovative products for infection prevention and control, one only has to look to Crosstex as a leader in the industry.



LED. CURING LIGHTS



The LED curing lights utilize chip on board technology, which creates exceptional performance. LED technology eliminates costly halogen bulbs and reduces heat buildup to virtually zero. Long batteries provide for all-day use. The lights automatically charge when returned to their base, and are ergonomically designed for ease of use. LED blue light emits almost pure blue light, which is the most efficient for curing. There are three models to choose from.